



## Our portfolio

## Consulting

#### Maximise the chances of getting funded!

Our team offers comprehensive support services along the pipeline of grant application - from its strategic project planning, proposal writing to successful project implementation and its management.

Our portfolio includes all aspects of project management including communication, dissemination and exploitation of your research results

Our team consist of experts with more than 15 years of national and EU funding experience who also work for the EC as evaluators since FP7.

We will be pleased to advise and support you with our broad spectrum of tailor-made services.

#### Career development

#### Discover your talents!

Whether you pursue a career in academia or seek a new career track outside the academic environment, professional skills enhance your chances when looking for new job opportunities. Understanding the needs of different employers will create new opportunities and increase your chances for success.

We will enable participants to analyse their skills portfolio and identify particular strengths but also specific gaps to be closed by additional training.

Furthermore, we offer individual counselling including a personality and development analysis.

## **Training**

#### Increase your own capacities!

SBSM is a highly experienced and renowned training provider within the European Union offering hands-on training courses.

Our modular training system allows us to provide customised on-site workshop and seminars and online training sessions covering various aspects of individual skills or funding acquisition.

After assessing your targets and needs, we combine theory and practice choosing the highly interactive training approach that best matches your requirements enabling you to build your own capacities.

## Consulting

The team of SBSM offers an integrated and comprehensive approach to respond to your needs in the most effective way, from strategic thinking to project implementation, supported by innovative solutions.

Our team helps you prepare and submit your proposal by:

identification of the adequate call, project design, partner search, grant writing, submission and Grant Agreement negotiation.

Our experiences and competencies allow us to support you at all stages of your project and offer a one-stop shop in accordance to your requirements.

From the first idea to the dissemination and exploitation of project results we support your research and technology developments. We offer a unique and complete range of services and deploy our proven expertise in setting up, organising and managing collaborative research projects.

Whatever you need, our service will be individually customized and you can choose from our wide range of services what best suits your needs, from logistics or administrative support to the full package.

Grant writing Refining the scientific and technical content Consulting Ensuring a consistent proposal Developing a strategy structure Project management Identification of a suitable Developing a work plan funding program Mock reading Project administration and Budgeting logistics Developing a consistent project Drafting and editing of proposal idea modules Monitoring and reporting Visualising content Building the optimal partnership Checking on guideline Analysing the potential impact Disseminating activities and framework conformity and exploitation of the results Exploiting project results Developing a consistent Reviewing against eligibility and SWOT analysis Consulting and moderation for proposal structure formal submission criteria follow up projects Preparing a business plan Developing appropriate Language editing and formatting Managing timelines Event organisation management structures

## Discover your talents!

Whether you pursue a career in academia or seek a new career track outside the academic environment, professional skills enhance your chances when looking for new job opportunities.

Understanding the needs of different employers will create new opportunities and increase your chances for success. During our training course we will include a broad spectrum of potential employment sectors inside and outside the academic setting and use real world examples to analyse employers' requirements.

More attention is given to employment opportunities available outside the academic career path, illustrating the importance to seek for labour market-oriented skills training. Our training will enable you to analyse your skills portfolio and identify particular strengths and specific gaps in your training. Equipped with this knowledge you can specifically prepare for the demands in your employment setting of choice in order to match the labour-market requirements,

Furthermore, we offer individual coaching. The various options we develop and the patterns we choose to follow are not only the key to long-term success both on a private and professional level.

With the help of the Personality and Development Key analysis we will enable you to understand your personality better and help you to perceive your strengths, talents and skills more easily. This will help you to increase your self-awareness and to recognise your potential for development. In addition, you will identify perspectives for personal and professional development. This "benchmark" can help you see how to improve your strengths, talents and skills to achieve more success in your private life and your career.

## Career development

#### 1- or 2-day-seminar

This workshop enables (under) graduates to develop their own career development plans and to take appropriate measures towards their future employment. With different exercises and simulations candidates will learn to better understand their personality and to perceive their strengths, talents and skills more easily. This will assist candidates in their individual career choices.

Different career paths from academia, industry, public institutions, consulting, independent work, and creation of spin-offs will be presented.

Based on several examples of real-life job offers the candidates will identify the requested skills and compare with their own.

Participants will learn which additional skills (research & transferable) should be acquired for the demands in their future employment setting.

## Coaching

key(4)you

#### 0,5 day-coaching

We all have our own individual ways of running our day to day life. The various options we develop and the patterns we choose to follow are not only the key to long-term success, both on a private and professional level but also the reason for potential misunderstanding and conflicts.

We offer a powerful and dynamic instrument not only for identifying individual strengths and skills but also to understand past and better plan future steps in your personal development. The Personality Key can help you to increase your self-awareness and to recognise your potential for development. By gaining more insight into your own personality and that of those around you, you will be able to be more successful, both privately and professionally.

## Training within SBSM

SBSM is a highly experienced and renowned training provider offering training sessions in the needs of national and international funding instruments.

Our training portfolio includes courses, which are based on 15 years of experience in the set-up and management of European research projects.

After assessing your targets and needs, we combine theory and practice choosing the highly interactive training approach that best matches your requirements enabling you to build own capacities.

Our modular training system allows us to provide customised on-site and online training sessions ranging from concise workshops and seminars to working camps covering all aspects of funded collaborative research projects.

Our portfolio offers training from proposal writing to full project management, including Communication, Dissemination and Exploitation.

We offer on-site training events in your premises, but also in our training facilities in Berlin.

If you are interested in learning how to set-up and organise a collaborative project we will be pleased to welcome you in one of our training events.

# Increase your own capacities by participating in our professional training.

## Proposal Writing Demystified

#### 1-day-seminar

This introductory course on "Proposal Writing" takes a practical approach to teaching young researchers how to apply for third-party funding and principles in proposal writing.

The participants get a primer on the perspective of funders and expert reviewers and learn how to use the different perspectives to optimize their proposal concept.

## Grant Writing Workshop

#### 2-day-workshop

The workshop takes a practical approach to teaching researchers how to apply for third-party funding. Written outlines of the participants' funding ideas will be improved via hands-on elements throughout the workshop.

### Introduction in EU project management

#### 1-day-seminar

This course provides with comprehensive input into the basics and methods of project management. Participants will acquire the knowledge and resources necessary to differentiate the project cycle into its phases and to apply adequate project management instruments, including essential forms and checklists.

By several practical examples and hands on training participants can directly comprehend the practical relevance of the learning contents.

## Impact – core to successful grant proposals

#### 1,5-day-seminar

In recent years, an increasing number of grant proposals are rejected because of poor impact statements. Learn how to design an appropriate impact section for your proposal including considerations for the economic and social benefit of your research, dissemination, exploitation and communication and data management strategies.

# Introduction Marie Sklodowska-Curie Actions (Individual Fellowships)

#### 1-day-seminar

The goal of Individual Fellowships is to enhance the creative and innovative potential of experienced researchers wishing to diversify their individual competence in terms of skill acquisition at multi- or interdisciplinary level through advanced training, international and intersectoral mobility.

Individual Fellowships provide opportunities to acquire and transfer new knowledge and to work on research in a European context. In our course we will first introduce the policy and strategy behind MSCA. In the second part of the course attendees will receive tips and tricks about how to structure and write a proper proposal. The course includes hands-on training.

Checking on guideline conformity

Review against eligibility and formal submission criteria

Writing Camp	
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## Writing Lab

3-day-seminar

2,5-day-seminar

The Writing Camp is a fast track to a grant application through an assisted writing process. During the workshop we will guide you to develop a full proposal from your draft to a level that is close to finalisation.

A personalized writing and learning experience in which your research consortium prepares a proposal under the guidance of writing experts in a tailored working environment

Checking on guideline conformity

Review against eligibility and formal submission criteria

Language editing and formatting

### Further training modules:

- Responsible Research and Innovation
- Basic principles on funding for SMEs (webinar)
- Tailor made training offers e.g. crowdfunding
- Innovation transfer
- ...and more



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