

Who can apply

ICT, Health, Bio or Medical science pre- and post-graduate students

We are looking for students who can give a fresh set of eyes to ideas and/or challenges initially developed by local SMEs for

- digital health,
- biotechnology,
- medical devices
- or a combination of these.

How to apply

Interested to participate? More info and application at <https://sb-sciencemanagement.com/> Training

Venue

Technical University of Applied Sciences
Hochschulring 1, D-15745 Wildau, Germany

Organisers INNOLABS Project Consortium

Local organizers

- SB Science management UG (haftungsbeschränkt)
- Prof. M. Frohme - Division Molecular Biotechnology and Functional Genomics



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Innovation Boot Camp

February 07-08, 2019 – Wildau, Germany

To promote student-SME collaboration for the development of cutting-edge medical solutions



Grow Your Ideas

H

healthcare -

3 Challenges:

1. Development of advanced optics for the Oculyze microscope.
2. Development of a motorized microscope stage for the Oculyze microscope system
3. Implementation of a CRM interface Mobile App to advance and streamline of customer services

B

ootcamp -

Experience the vibrant reality of cooperating with SMEs and students across disciplines and cultural backgrounds. You will be briefed about local challenges, what's already happening and then work with others to generate 'out of the box' solutions.

E

xecutive pitch-

Prepare in two weeks a pitch for a plausible product to meet the need(s) of end-users (healthcare providers and/or consumers). If your pitch appeals to the Challenge Owners (SMEs) your team will be selected for an internship.

B

enefits-

- **Free two-day high-quality training** on *Creative Thinking Process and Idea Building*
- **Network!** With peers, health entities and potential employers
- Be selected to continue **working with the SME** in developing their challenge.
- **Have fun!**

Schedule



INNOLABS

07/02/19

9:00am - 5:00pm +2

Morning KICKOFF, OVERVIEW & FOCUS
Setting the scene, expert talks

Afternoon LEARNING THE PROCESS
Hands-on exercise, small group work, practice pitch

+2 *Early evening* NETWORKING

08/02/19

9:00am - 5:30pm

Morning WORK ON THE PROBLEM

Breakfast, team bonding, problem observation, problem definition, peer sharing, team reflection

Afternoon IDEATION & SELECTING YOUR SOLUTION
Generating & evaluating solutions, pick the team's best idea & develop it

Early evening FIRST PITCH, NEXT STEPS
Pitch your idea to local SMEs & other teams

