

# INNOLABS Innovation Boot Camps (IBCs)

## INNOLABS

For leveraging cross capacity building between ICT, Health, BIO and Medicine sectors for new emerging industries in personalized health



**Wildau, -Germany**  
**(07-08 February 2019)**

**GUIDE FOR APPLICANTS**



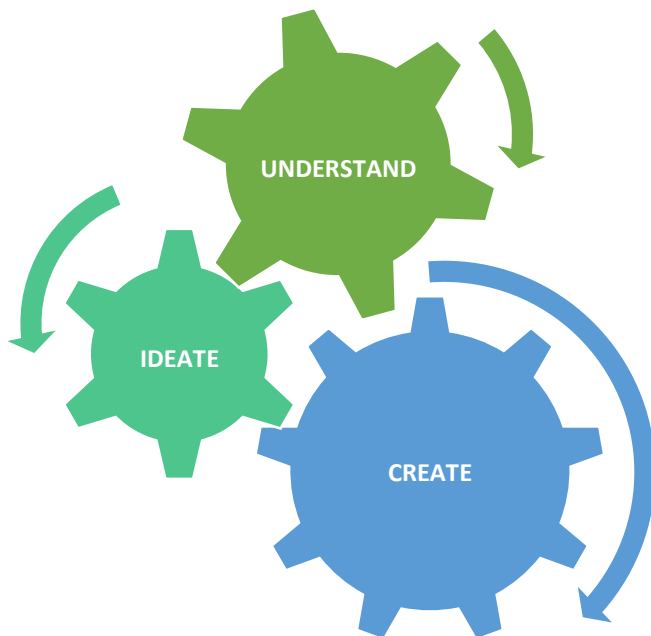
*This project has received funding under the European Union's Horizon 2020 research and innovation programme under grant agreement No. 691336*

INNOLABS is searching for students to generate innovative ideas to solve challenges. If you are student of an ICT, Health, Bio or Medical science related curriculum and eager to make a difference or to gain a view from the application point of view, join our IBC.

In collaboration with SMEs, INNOLABS will execute a SME driven Boot Camp to interact with students. Experience the vibrant reality of cooperating with SMEs and students across disciplines and cultural backgrounds. The challenge providers will be a mix of selected SMEs whom are facing challenges in their daily business and are looking for innovative solutions. You will be briefed about the challenges, what's already happening and then receive high-quality training about the creative thinking process and idea building and work with other students in your team to generate 'out of the box' solutions.

The IBC is an opportunity to get guidance, create new ideas and meet the 'challenge owners' whom might be interested to follow up with your team and implement your developed ideas with you on the ground.

Over the two days, you will receive support in terms of persona modelling, design thinking methodology and others to help you structure your thinking and unleashing creativity. Further, the challenge providers will be present during the event to allow a better understanding of the challenges to be solved



The IBC ends after a two-week period to work on the ideas, with an Executive pitch where the teams pitch plausible product ideas to meet the need(s) of end-users (healthcare providers and/or consumers). If your pitch appeals, then a SME will want to work with your team to further develop and test the idea, getting it closer to market. The IBC is based on a Service Jam concept.

The winning teams will have the possibility to follow up their ideas and to present their results in a final competition.

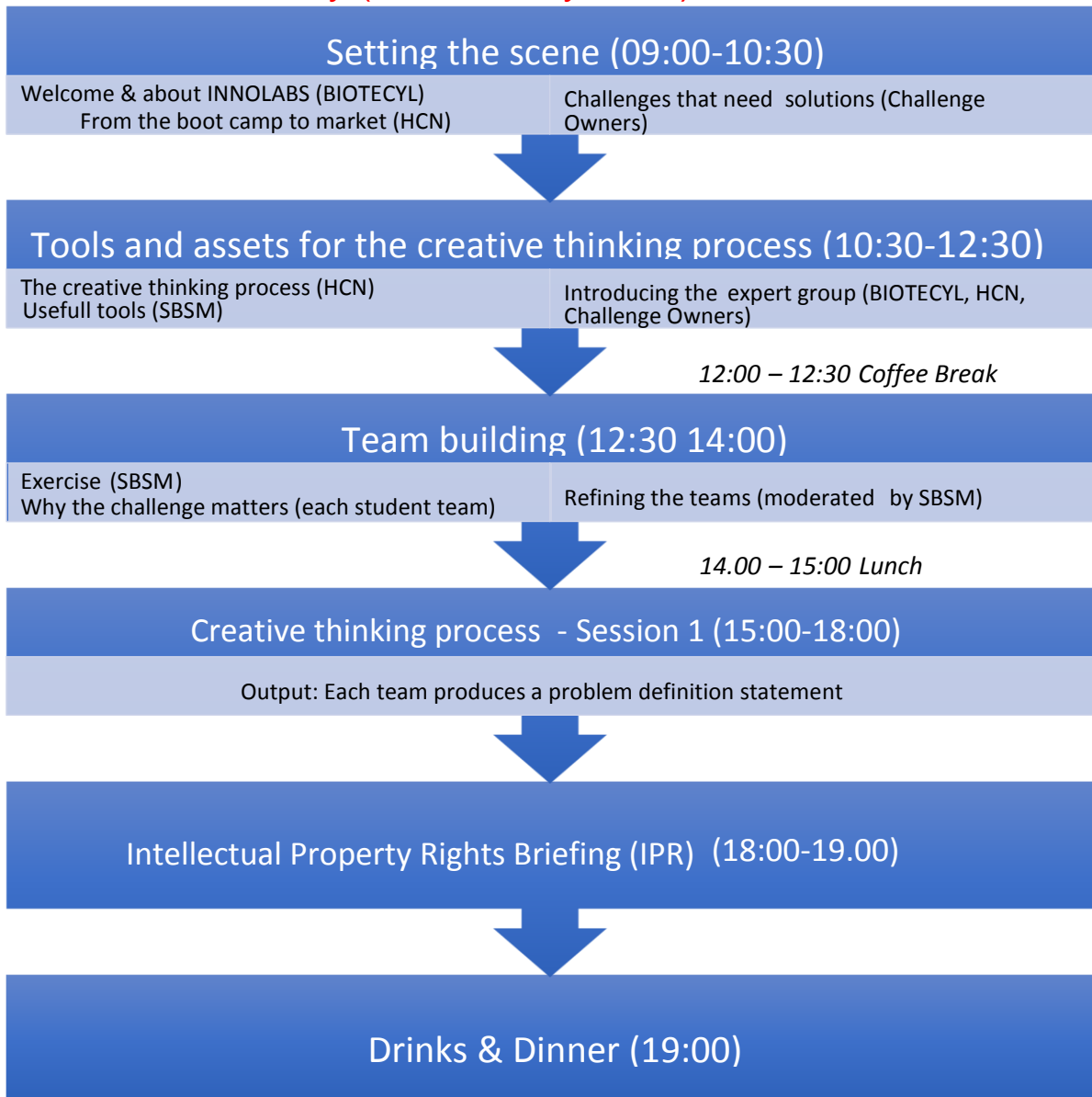
**The INNOLABS IBC will be held in  
15745 Wildau, Germany  
at the Technical University of Applied Sciences  
Hochschulring 1**

The INNOLABS team encourages participants to come with an open mind, ready to explore a particular challenge, ideate potential solutions and create business models and concept for prototypes.

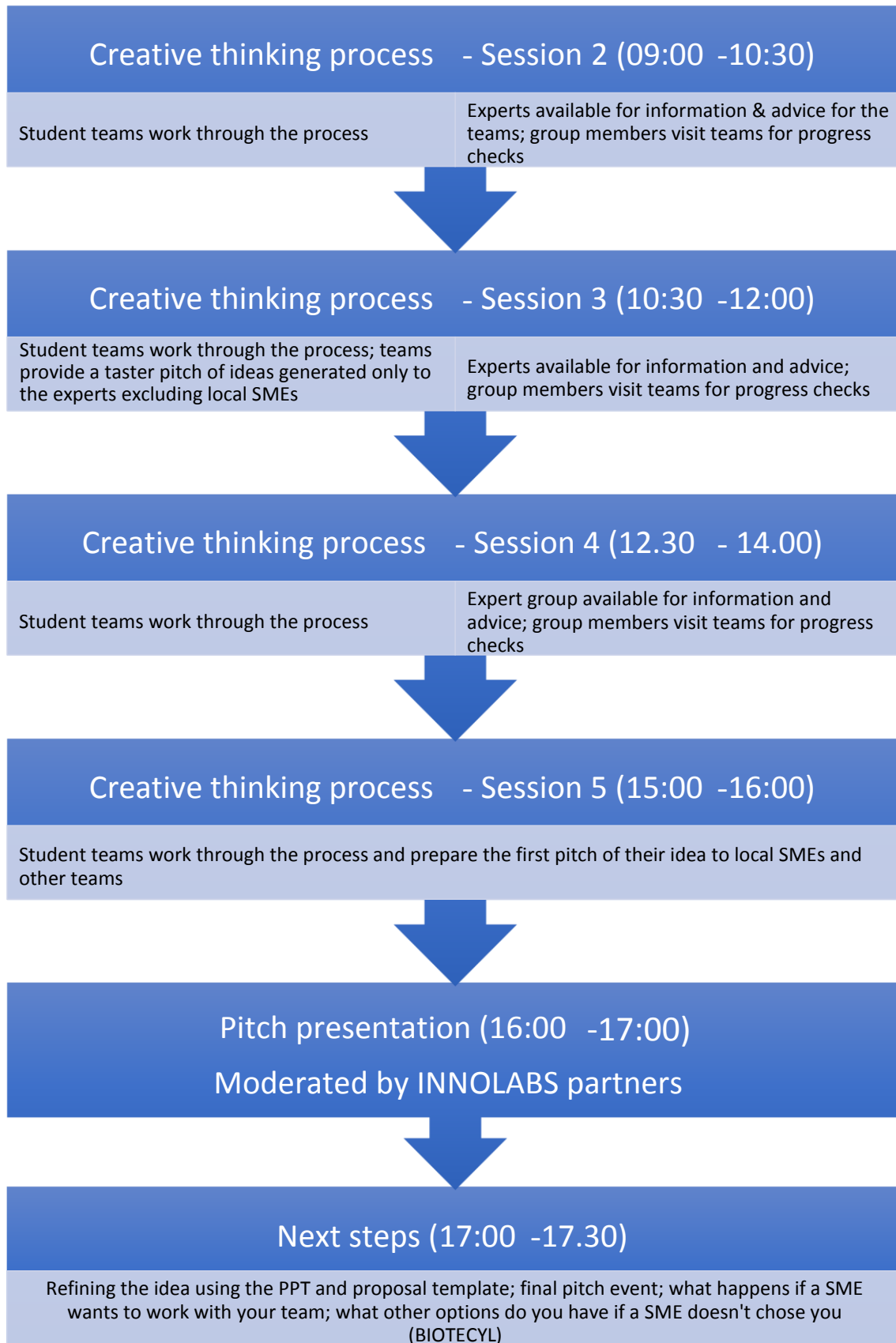


# Programme

## First Day (07 February 2019)



## Second Day (08 February 2019)



## The Challenge

All ideas must fall within the overarching [INNOLABS](#) Project objectives:

*“Support innovative SMES/projects combining ICT, BIO, Health and Medicine sectors for the benefit of aging populations, rural areas and societal needs, where mHealth is considered to be one of the catalyst of these solutions.*

**Or a combination** of these.

### What’s in it for you?

**Benefits** – Receive a two-day high-quality free training on creative thinking process and idea building to better generate innovative solutions, build new personal and professional relations, grow networks that work with you, help improve people’s health locally and beyond. It is our expectation that, by participating in the IBC, you will have the chance to:

- Receive free high-quality training. Learn how to create concept prototypes and develop business ideas in only two days
- Network with like-minded people and health entities. Engage with potential employers
- Potentially turn an idea into reality. Establish a 6-month paid internship to support the SME in developing their challenge.
- Have fun!

**Don’t miss this opportunity!**

## Eligibility

The contest is open to participation of students from the University of Potsdam (or other regional Universities). This is a requirement to participate.

The choice of the challenge is open, but the applicant should provide a hit list with the ranking from 1 to 3 (1= highest interest, 3= lowest interest). Teams will be created by the INNOLABS partners and composed of 3 to 5 individuals and be multidisciplinary (including individuals with, at least technical profiles relevant to the challenge they have addressed).

Each participant will become a member of a team. A change of teams is possible but only limited and after consulting with the present experts and team members.

Registration and application

In order to participate it is necessary to download the **registration form** from the [INNOLABS website](#), and send the form to [ajorquera@biotecyl.com](mailto:ajorquera@biotecyl.com).

**The deadline for submission of applications is 31 January 2019.**

A maximum of 30 students (3-5 per Team) will be selected and invited to attend and participate in the IBC.

The INNOLABS Project Management Committee will choose the participants based on 3 criteria rated 0- 10 points each:



CRITERIA	SCORES
Back ground and skills complementarity	(0-10)
Academic level	(0-10)
Motivation	(0-10)

**Selected participants will be announced on February 01 2019 on the INNOLABS website.** They will also be notified by email.

## Pitching of Ideas

At the end of the second day of the IBC, the teams will pitch their concept to the SMEs who provided the challenge. Each team will have to prepare a 5-min pitch on their idea and present it. Two weeks later, after receiving support and recommendations from the challenge owners and specialists, the student teams will present and Executive Pitch, and the challenge owners will choose a team for their internship.

## Other Considerations

### Data Protection

INNOLABS partners are committed to protect and respect applicants' privacy. The personal data collected in the context of the present IBC will be processed in accordance with the Data Protection Directive 95/46/EC with regard to the processing of personal data and on the free movement of such data. Applicants files will be retained in INNOLABS archives until the end of the project activities for which they submitted an application. It is possible to exercise your access, rectify, cancel or opposition rights through the private profile of the entity (delete profile) or by contacting INNOLABS data controller by sending an email to [info@innolabs.io](mailto:info@innolabs.io).

### Intellectual Property

INNOLABS will not acquire any right over the ideas created.

With the understanding that the teams have multiple members and will receive assistance during the event, the organizers expect to hold teams to industry standards regarding collaboration and hereby relent any role in arbitration of ownership upon the completion of the event.



## Venue

Technical University of Applied Sciences  
Hochschulring 1,  
D-15745 Wildau, Germany

## Question?

Please contact the local organizer of the IBC in wildau at [romaker@sb-sciencemanagement.com](mailto:romaker@sb-sciencemanagement.com) with any questions or feedback.



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