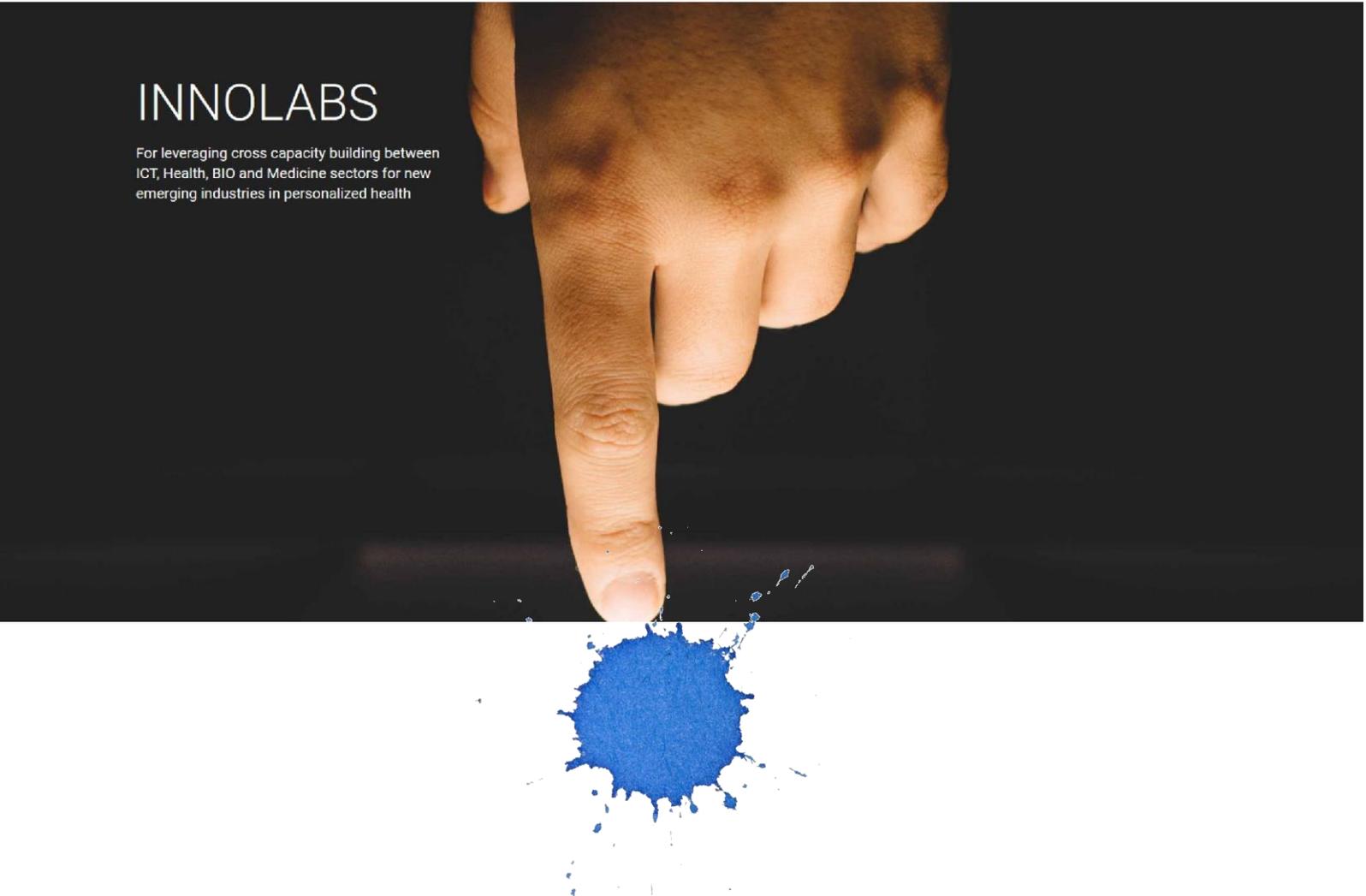


# INNOLABS Innovation Boot Camp at TH Wildau, Germany



INNOLABS

For leveraging cross capacity building between  
ICT, Health, BIO and Medicine sectors for new  
emerging industries in personalized health

(22-23 July 2019)

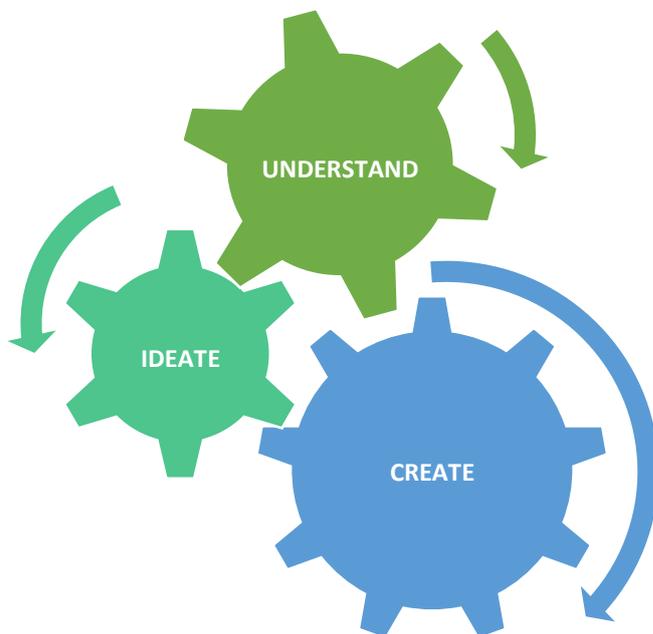
GUIDE FOR APPLICANTS

INNOLABS is searching for students to generate innovative ideas to solve challenges. If you are student of an ICT, Health, Bio or Medical science related curriculum and eager to make a difference or to gain a view from the application point of view, join our IBC.

In collaboration with SMEs, INNOLABS will execute a SME driven Boot Camp to interact with students. Experience the vibrant reality of cooperating with SMEs and students across disciplines and cultural backgrounds. The challenge providers will be a mix of selected SMEs whom are facing challenges in their daily business and are looking for innovative solutions. You will be briefed about the challenges, what's already happening and then receive high-quality training about the creative thinking process and idea building and work with other students in your team to generate 'out of the box' solutions.

The IBC is an opportunity to get guidance, create new ideas and meet the 'challenge owners' whom might be interested to follow up with your team and implement your developed ideas with you on the ground.

Over the two days, you will receive support in terms of persona modelling, design thinking methodology and others to help you structure your thinking and unleashing creativity. Further, the challenge providers will be present during the event to allow a better understanding of the challenges to be solved



The IBC ends after a two-week period to work on the ideas, with an Executive pitch where the teams pitch plausible product ideas to meet the need(s) of end-users (healthcare providers and/or consumers). If your pitch appeals, then a SME will want to work with your team to further develop and test the idea, getting it closer to market. The IBC is based on a Service Jam concept.

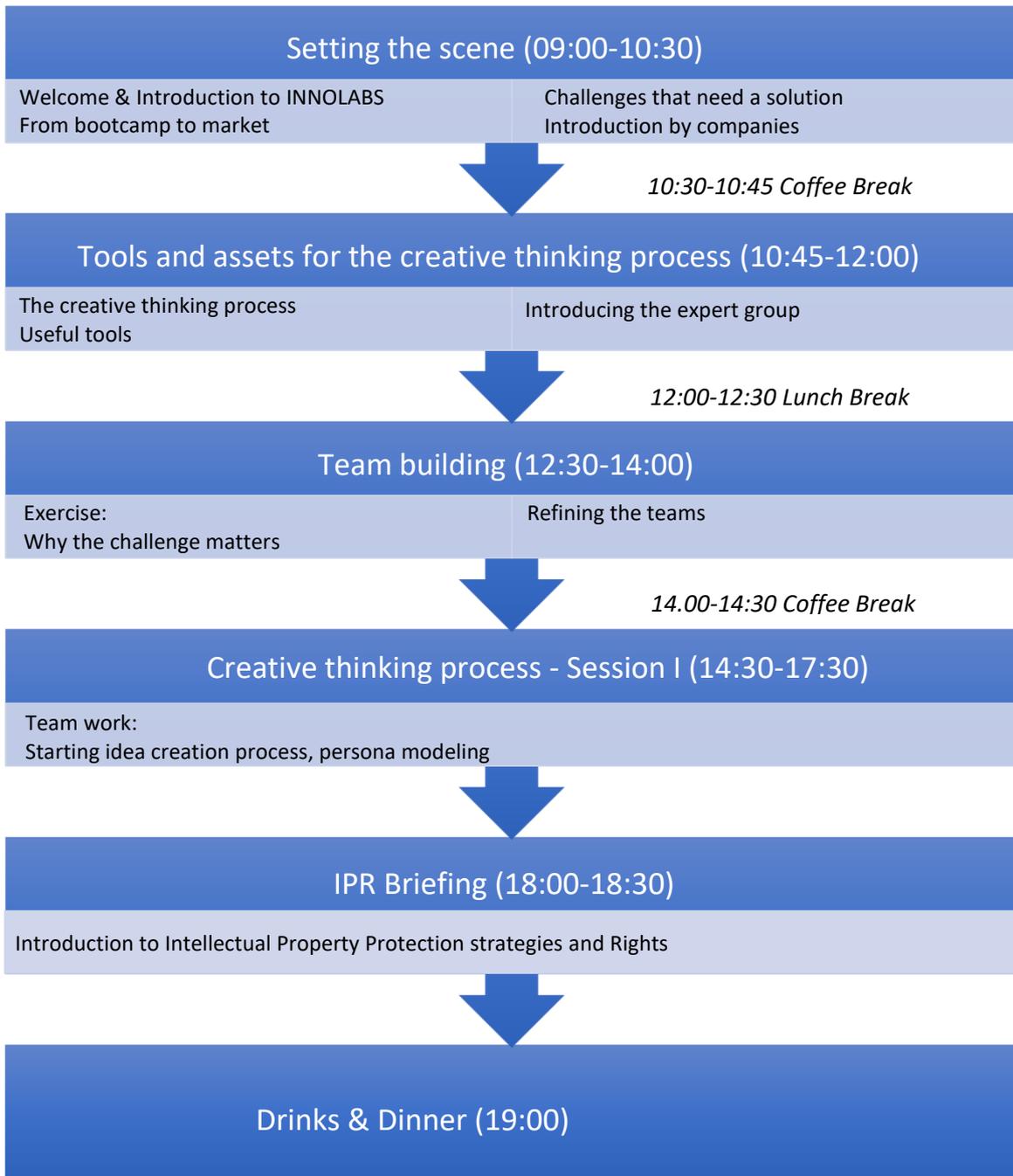
The winning teams will have the possibility to follow up their ideas and to present their results in a final competition.

**The INNOLABS IBC will take place 22-23 July 2019  
at the Technical University of Applied Sciences  
Hochschulring 1, 15745 Wildau, Germany**

The INNOLABS team encourages participants to come with an open mind, ready to explore a particular challenge, ideate potential solutions and create business models and concept for prototypes

# Programme

Monday, 22 July 2019



Tuesday, 23 July 2019

## Creative thinking process – Session II (09:00-12:30)

Team work:

Definition and description of the solution, development of a first pitch

*12:30-13:30 Lunch Break*

## Creative thinking process – Session III (13:30-14:30)

Student teams present their first pitch and discuss improvements

## Creative thinking process – Session IV (14:30-15:30)

Team work:

Development of a first draft of a work plan and refinement of the pitch

*15:30-16:00 Coffee Break*

## Pitch presentation (16:00 – 17:00)

## Next steps (17:00-17:30)

Information about the next steps, time planning  
Final remarks

## The Challenge

All ideas must fall within the overarching [INNOLABS](#) Project objectives:

*“Support innovative SMES/projects combining ICT, BIO, Health and Medicine sectors for the benefit of aging populations, rural areas and societal needs, where mHealth is considered to be one of the catalyst of these solutions.*

For the IBC, the INNOLABS team consulted with numerous SMEs and selected 3 challenges initially developed by local SMEs to focus on. We are looking for students who can give a fresh set of eyes to ideas for these challenges. However, you also suggest your own challenge. We will check if the challenge fits in the INNOLABS objectives.

1. **Challenge 1:** Development of advanced optics for the Oculyze microscope (Challenge Owner: Oculyze)
2. **Challenge 2:** Development of a motorized microscope stage for the Oculyze microscope system (Challenge Owner: Oculyze)
3. **Challenge 3:** Advancement and streamlining of customer services for **the** interdisciplinary product INTEST (Challenge Owner: biomes)

## What's in it for you?

**Benefits** – Receive a two-day high-quality free training on creative thinking process and idea building to better generate innovative solutions, build new personal and professional relations, grow networks that work with you, help improve people's health locally and beyond. It is our expectation that, by participating in the IBC, you will have the chance to:

- Receive free high-quality training. Learn how to create concept prototypes and develop business ideas in only two days
- Network with like-minded people and health entities. Engage with potential employers
- Potentially turn an idea into reality. Establish a 6-month paid internship to support the SME in developing their challenge.
- Have fun!

**Don't miss this opportunity!**

## Eligibility

The contest is open to participation of students from the TH Wildau and other regional institutions in the area of Brandenburg and Berlin.

The choice of the challenge is open, but the applicant should provide a hit list with the ranking from 1 to 3 (1 = highest interest, 3 = lowest interest). Teams will be created by the INNOLABS partners and composed of 3 to 5 individuals and be multidisciplinary (including individuals with, at least technical profiles relevant to the challenge they have addressed).

Each participant will become a member of a team. A change of teams is possible but only limited and after consulting with the present experts and team members.

## Registration and application

In order to participate it is necessary to download the **registration form** from the [INNOLABS website](#), and send the form to [info@sb-science-management.com](mailto:info@sb-science-management.com).

**The deadline for submission of applications is July 10<sup>th</sup> 2019.**

A maximum of 16 students (2-4 per Team) will be selected and invited to attend and participate in the IBC.

The INNOLABS Project Management Committee will choose the participants.

**Selected participants will be announced on July 12<sup>th</sup> 2019.**

## Pitching of Ideas

At the end of the second day of the IBC, the teams will present their concept. Each team will have to prepare a 5-min pitch and present on their idea.

The audience will vote for the best solution based on three criteria: Challenge, Solution and Business Model. The members of the winning team will receive a monetary voucher of cyberport.

## Other Considerations

### Data Protection

INNOLABS partners are committed to protect and respect applicants' privacy. The personal data collected in the context of the present IBC will be processed in accordance with the Data Protection Directive 95/46/EC with regard to the processing of personal data and on the free movement of such data. Applicants files will be retained in INNOLABS archives until the end of the project activities for which they submitted an application. It is possible to exercise your access, rectify, cancel or opposition rights through the private profile of the entity (delete profile) or by contacting INNOLABS data controller by sending an email to [info@innolabs.io](mailto:info@innolabs.io).

### Intellectual Property

INNOLABS will not acquire any right over the ideas created. With the understanding that the teams have multiple members and will receive assistance during the event, the organizers expect to hold teams to industry standards regarding collaboration and hereby relint any role in arbitration of ownership upon the completion of the event.

## Venue

Technical University of Applied Sciences TH Wildau  
Hochschulring 1  
15745 Wildau

## Questions?

Please contact the local organiser of the IBC at [info@sb-sciencemanagement.com](mailto:info@sb-sciencemanagement.com) with any questions or feedback.

